



0xDay LitePaper v1.0
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0xDay

Skill Protocol

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1. What's OxDay

OxDay is revolutionising deep tech talent development through **SKILL PROTOCOL**—creating **verifiable skill-proof blockchain profiles** and **social proof portfolios**, rewarding contributions, and BUILDing a connected ecosystem via hackathons, deep tech workshops, and BUILD-focused Proof-of-Work. Our platform enables continuous learning and impactful careers in the deep tech space.

2. Market And Problem Statement

The global deep tech market, projected to reach **\$3.5 trillion** by 2027, faces significant challenges in talent acquisition, skill verification, and career advancement.

Over **4,000 hackathons** are held annually, but inconsistent evaluation standards limit global recognition of talent. Additionally, **45% of employers** report difficulty finding qualified candidates due to outdated verification methods, while **64% of professionals** outside major tech hubs struggle to access global opportunities. Furthermore, **70% of tech professionals** lack platforms to continuously showcase their skills and advance their careers.

3. OxDay Vision

OxDay aims to revolutionize tech education by standardizing skill verification, decentralizing hackathons, enhancing professional development, and refining job descriptions and assessments through innovative, blockchain-based solutions in deep tech.

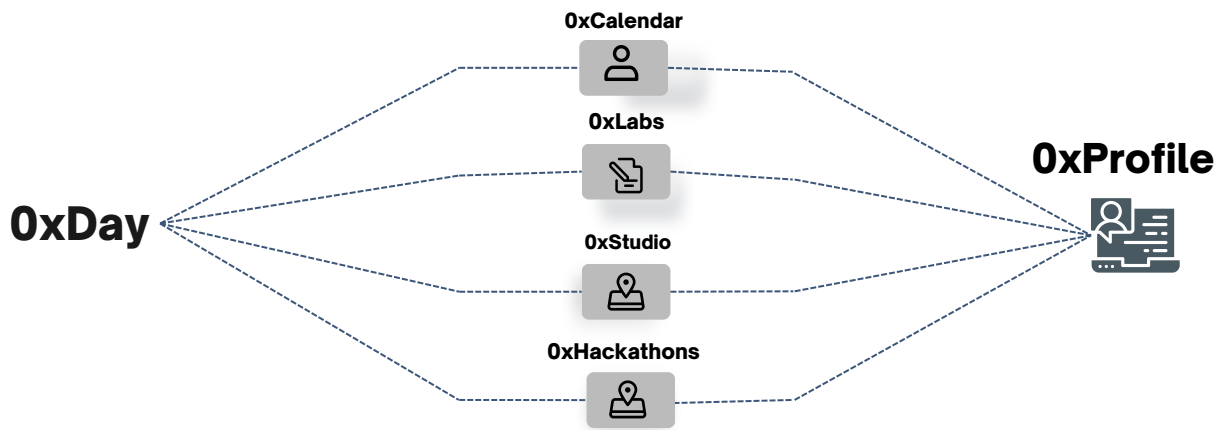
Our vision is supported by a range of innovative products and a platform engineered to build, verify, and showcase professional profiles within a secure, blockchain-based environment.

- To create a dynamic and verifiable digital profile for each participant.
- To offer hands-on live coding streams and expert sessions in various deep tech fields
- To challenge participants in competitive and collaborative project-based events to work on solving real-world problems.

4. OxDaY Projects

1. **OxCalendar:** The frontend distribution of our community, OxCalendar serves as a hacker almanac featuring workshops, events, conferences, and hackathons across the deep-tech landscape. From live-aired workshops to demo days and meetups, OxCalendar ensures constant engagement and growth for our users.
2. **OxLabs:** Offering industry-grade, dynamic problem statements, OxLabs challenges users with complex deep-tech tasks, promoting curiosity, skill-building, and professional profile creation.
3. **OxStudio:** Providing byte-sized, research-oriented deep-tech video content, OxStudio delivers in-depth case studies for users to solve published challenges from **OxLabs**.
4. **OxHackathons:** At the core of OxDaY, hackathons serve as the foundation for promoting hacker culture, equipping participants with the tools and knowledge to excel. Through these inclusive events, we offer cash prizes, thematic tracks, and hands-on workshops.
5. **OxHacking.com:** A decentralized hackathon platform that supports global participation, addressing the inconsistency in hackathon formats and evaluation criteria. We standardize and decentralize hackathons, ensuring fairness and accessibility for a diverse tech ecosystem.
6. **OxGraph.com:** Providing standardised job descriptions and skill assessments, OxGraph aligns industry needs with technical expertise, ensuring clear pathways for talent growth and recruiter efficiency.
7. **OxProfile.com:** A hacker profile-page, OxProfile allows deep tech professionals to build verifiable skill profiles and showcase their Proof-of-Work through participation in hackathons, workshops, and labs organised OxDaY OxCalendar.

Together, these projects which are engineered to form a comprehensive ecosystem that drives talent development in deep tech, providing professionals with the tools, recognition, and opportunities to advance their careers.



5. Target Customers

Hackathon Organisers:

- Hackathon planners looking for a platform to host hackathons (decentralised/non decentralised).
- Companies wanting to sponsor or run themed hackathons.

Tech Talent:

- Sophomore (2nd year) university students in tech-related fields.
- Recent graduates entering the tech industry.
- Early-career developers with 0-5 years of experience.
- Self-taught programmers seeking to validate their skills.

Blockchain Ecosystem:

- L1 and L2 networks seeking increased adoption and developer activity.
- Infrastructure providers and protocols (DeFi, NFT, DAO) aiming to expand their developer base.
- Emerging blockchain platforms looking to build their ecosystems.
- Established networks wanting to maintain relevance and foster innovation.
- Cross-chain projects demonstrating interoperability and development tools seeking user adoption.

Recruiters and Hiring Managers:

- Tech companies seeking verified skilled professionals.
- Startups looking for promising talent.
- HR departments in need of efficient screening processes.

Educational Institutions:

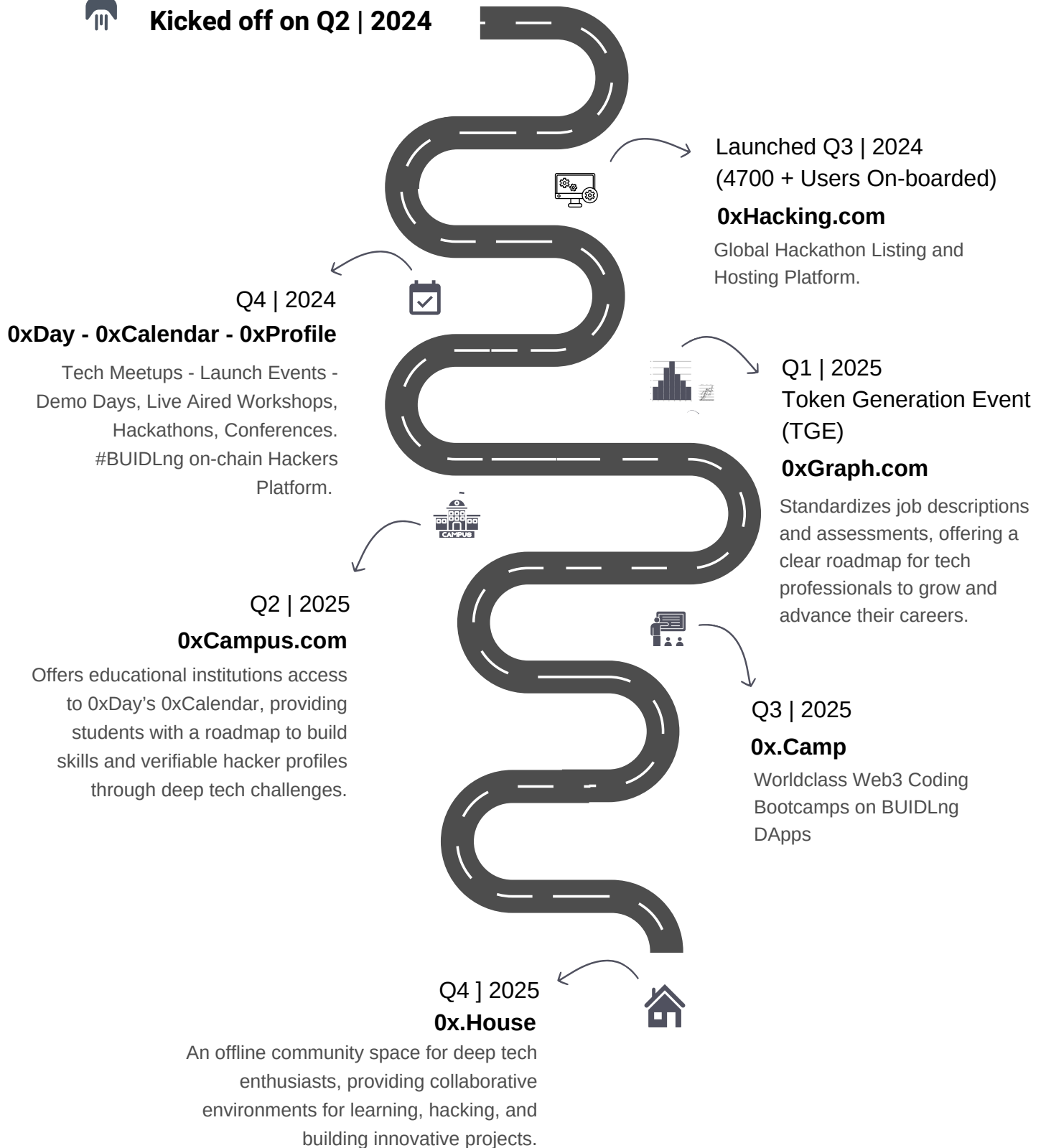
- Universities aiming to enhance their tech curricula and publish their student talent skills for global outreach.
- Coding bootcamps and/or institutions looking to offer verifiable certifications as skill credentials.

6. 0xDay - Roadmap



0xDay

Kicked off on Q2 | 2024



0x.Day Trademarks and Domain Assets

0xDay own the below 2char and premium .com domains to resonate with our product goals and the brand including legal trademarks.

Web Domain Assets 2 character	Premium .com	Legal Trademark Registrations
<ul style="list-style-type: none">• 0x.Day	<ul style="list-style-type: none">• SkillProtocol.com	<ul style="list-style-type: none">• 0x.Day®
<ul style="list-style-type: none">• 0x.Camp	<ul style="list-style-type: none">• 0xHacking.com	<ul style="list-style-type: none">• 0x.Camp®
<ul style="list-style-type: none">• 0x.House	<ul style="list-style-type: none">• 0xGraph.com	
<ul style="list-style-type: none">• 0x.Degree	<ul style="list-style-type: none">• 0xProfile.com	
<ul style="list-style-type: none">• 0x.Token (HNS)	<ul style="list-style-type: none">• 0xCampus.com	

7. USER ACQUISITION AND DISTRIBUTION STRATEGY

0xDay leverages a multi-channel approach to user acquisition and distribution, designed to scale from our current **5,000 users to 200,000 active users by 2025**.

1. 0xCalendar – Our Core User Acquisition Engine - 0xCalendar is our primary acquisition tool, serving as a deep-tech event hub, featuring hackathons, workshops, and conferences. With an expected 30% annual growth in event participation, 0xCalendar attracts early adopters of cutting-edge technology, driving thousands of new users directly to our platform. By expanding our event offerings and increasing global outreach, we anticipate bringing in 100,000 new users through 0xCalendar alone.

2. 0xHacking.com – The Main User Pulling Platform - Our decentralized hackathon platform, 0xHacking.com, is designed to engage and retain users by offering ongoing challenges and hands-on experience across AI, Web3, and Cybersecurity. With over 4,000 hackathons held annually worldwide, 0xHacking.com aims to capture 10-15% of the global hackathon market, adding 60,000+ users as they build on-chain hacker profiles and participate in skill verification challenges.

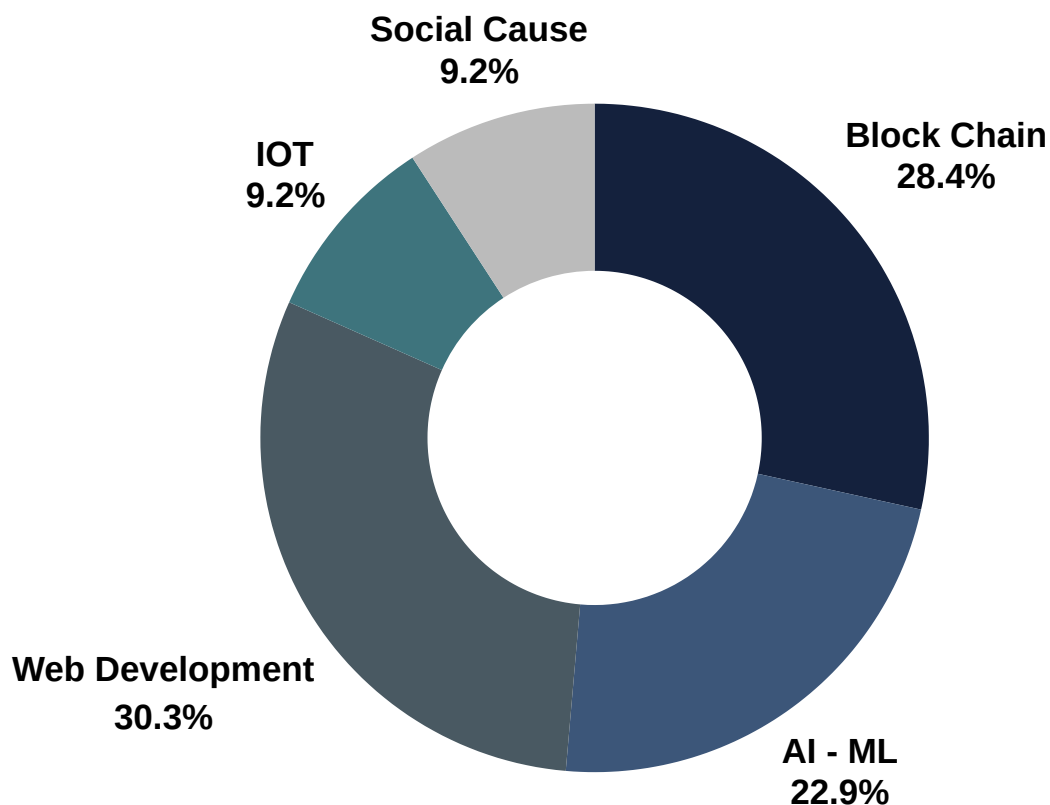
3. OxCampus – Strategic User Distribution with Educational Institutions - Through OxCampus, we partner with universities and educational institutions, signing Memorandums of Understanding (MOUs) to onboard entire campuses into the OxDaY ecosystem. While OxCampus is a non-revenue channel, it serves as a key user distribution mechanism, contributing 40,000+ users as we roll out the platform across multiple universities. By integrating OxDaY into curriculums and hackathons, we provide students with the opportunity to build verifiable hacker profiles, preparing them for future tech careers.

Our First Official OxCampus : NMIT - Bangalore

LINKED IN POST

Current OxDaY Users As of - August 2024

Total Number of Users - Hacker OxDProfiles : 4700+



9.0xDay - Social Proof - BUIDLng in Public Media References

- [WTM SheCodes Hackathon at REVA University, Bangalore.](#)
- [amBITion hackathon at Bangalore Institute of Technology.](#)
- [InnoFusion Hackathon at UEM Kolkata](#)
- [0xHacking at Ganpat University, Gujarat](#)
- [Jaipur's Hack UEM 2.0](#)
- [HyperHack2024 Platform Partner](#)
- [Hat-trick hackathon-marathon Delhi, Gujarath, Kolkata](#)

10. CONCLUSION

OxDay envisions itself as the premier global platform for tech talent development, recognized for revolutionising the way skills are verified, showcased, credentialed and rewarded in the tech industry.

Our **SKILL PROTOCOL** will be at the forefront of this transformation, providing a trusted and transparent system for skill verification that sets the industry standard. By continually enhancing our hackathon hosting platform run hackathons and verifiable skill profiles, we aim to attract millions of developers and tech professionals worldwide, driving significant growth and engagement.

Our comprehensive learn-and-earn (**Tokenomics**) model and global talent ecosystem will establish OxDay as the go-to hub for both emerging and established tech talent.

The widespread adoption of our blockchain-based solutions, directed by SKILL PROTOCOL, will create robust revenue streams from partnerships with leading L1 and L2 networks, DeFi protocols, and DAOs. We project substantial profit growth through diversified income sources, including premium subscriptions, enterprise solutions, and collaboration with educational institutions.

By positioning ourselves at the intersection of innovation, education, and blockchain technology, OxDay will not only enhance the careers of countless tech professionals but also achieve sustainable profitability and industry leadership.

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